



Bullriders of America, Inc

Newsletter
May 15, 2010

2010 Standings

| | Contestant | Earnings |
|----|-------------------|------------|
| 1 | Henry Yoder | \$4,871.70 |
| 2 | Travis VanLaar | \$3,266.78 |
| 3 | Gumby Wren® | \$2,869.20 |
| 4 | Steven Lile | \$2,787.03 |
| 5 | Marvin Yoder | \$2,721.69 |
| 6 | Travis Marshall | \$2,449.68 |
| 7 | Amos Yoder | \$2,347.92 |
| 8 | Jeep Steenhoek | \$2,154.76 |
| 9 | Andy Smith | \$2,023.47 |
| 10 | Dusty Rains | \$1,701.00 |
| 11 | Laverne Yoder® | \$1,652.40 |
| 12 | Willy Ropp | \$1,272.87 |
| 13 | Matt Birkehnholtz | \$1,110.93 |
| 14 | Calvin Yoder | \$920.70 |
| 15 | Ty Clearwater | \$900.00 |
| 16 | Will Hellentall | \$711.48 |
| 17 | Brad Check | \$529.20 |
| 18 | Evan Hecht | \$502.20 |
| 19 | Jim Kreke | \$486.00 |
| 20 | Jake Bode | \$315.88 |
| 21 | Josh Angstrom | \$265.05 |
| 22 | Justin Berghuis | \$233.73 |
| 23 | Joel Wilson | \$79.65 |
| 24 | Brett Olmstead® | \$41.57 |

Please review the informational letter on your \$2,500 Accidental Death & Dismemberment Benefits from American Income Life . The Board of Directors is excited to offer this benefit to our members.

Personnel

Announcers

Troy Goodridge - 620.224.2004
George Lawver - 906.282.3035

Barrelmen

Allan Dessel-712.261.1388
Rory Meeks-319.981.6442
Todd Pettigrew - 660-287-0498

Bullfighters

Josh Angstrom - 515.520.0432
Allan Dessel-712.261.1388
Cory Griebel - 308.214.0822
Michael Schainost - 402.640.3359
Chris Smith - 816.225.1634

Photographers

Howard Sears - 641.442.2130

Judges

Jarrold Berg - 715.651.1857
Todd Crase - 515.250.8171
Kevin Dessel - 712.225.3235
Stacy Doss - 660.433.1452
Kory Klemm - 920.279.7177
Steven Lile - 417.830.5707
Travis Marshall - 308.520.7273
Lonnie Nye - 319.759.7569
Willy Ropp - (660) 359-1400
Ken Thomas - 660.341.5878

Stock Contractors/Producers

Broken Trail Rodeo—712.251.2908
CC Bucking Bulls—608.734.3469
Curt Check Bucking Bulls—608.412.1544
Collett Bucking Bulls—641.799.1995
D Bar D Rodeo Co—573.898.5334
Diamond E Bucking Bulls—402.525.6136
Double S Bull Co—712.374.3068
GYS Bulls—515.508.1507
Heartland Rodeo—660.379.2902
Bryan Huffman—314.220.5682
Steven Lile - 417.830.5707
MF Productions—303.748.4651
Nye Bull & Cattle Co—319.759.7569
White Buffalo Productions-515.250.8171

2010 Schedule

May 29 - Trenton, MO
May 30 - Emmetsburg, IA
June 5 - Scotia, NE
June 12 - Steamboat Rock, IA
June 16 - Bassett, NE
June 18 - Chester, IL
June 19 - Chester, IL
June 19 - Maysville, MO
July 2 - Rushville, IL
July 2 & 3 - Seneca, WI
July 3 - Alta, IA
July 8 - Adel, IA
July 9 - Eldora, IA
July 10 - Manchester, WI
July 15 - Jerseyville, IL
July 16 - Red Oak, IA
July 17 - Bedford, IA
July 21 - Geneva, NE
July 23- Grundy Center, IA
July 24 - Winterset, IA
July 27 - Holdrege, NE
July 27 - Wentzville, MO
July 28 - Wentzville, MO
August 3 - Central City, NE
August 5 - Atlantic, IA
August 7 - Trenton, MO
August 14 - Tecumseh, NE
August 20 - Sedalia, MO
August 21 - Sedalia, MO
August 21 - Viroqua, WI
August 22 - Viroqua, WI
August 25 - Morrison, IL
August 28 - Vermillion, SD
August 28 - DuQuoin, IL
August 29 - DuQuoin, IL
Sept 7 - Unionville, MO
October 2 - Bloomington, WI

Board of Directors

President

Todd Crase - 515.250.8171

Vice President

Todd Crase - 515.250.8171

Sec/Treas

Hallie Dessel - 712.225.2431

Personnel Director

Troy Goodridge - 620.224.2004

Contract Director

Cory Check - 608.734.3469

Marketing Director

Lonnie Nye - 319.759.7569

Bullriding Directors

Matt Birkenholtz - 641.891.5393

Dusty Green - 515.249.9655

Jim Kreke - 217.857.3602

Travis VanLaar - 641.344.4637

Results

Leon, IA - May 1, 2010

| Placing | Contestant | Score | Earnings |
|---------|----------------|---------|------------|
| 1 | Dusty Rains | 80/82 | \$1,090.80 |
| 2 | Steven Lile | 81.5/73 | \$818.10 |
| 3 | Kyle Jahnke | 87 | \$545.40 |
| 4 | Travis VanLaar | 84 | \$272.70 |

Elkhorn, NE - April 24, 2010

| Placing | Contestant | Score | Earnings |
|---------|------------------|-------|----------|
| 1 | Calvin Yoder | 74/83 | \$920.70 |
| 2 | Henry Yoder | 70/82 | \$697.50 |
| 3 | Evan Hecht | 79 | \$502.20 |
| 4 | Matt Birkenholtz | 77 | \$265.05 |
| 5 | Josh Angstrom | 77 | \$265.05 |
| 6 | Luke Wherley | 64 | \$139.50 |

Up Coming Events

| | | |
|---|---|---|
| <p style="text-align: center;">Green Hills Community Action Agency Fund Raiser Extreme Bull Riding Tour May 29, 2010 - 7 pm Trenton, MO</p> <p>Added Money: \$1,500 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: Monday, May 24 Members 6-8 pm, Non-member 8-10 pm Members given preference. Entry Fee: Members \$75 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls. Henderson Custom Spurs to Champion</p> | <p style="text-align: center;">Wild Rose Bull Riding Sunday, May 30, 2010 - 7:00 pm Emmetsburg, IA</p> <p>Location: Wild Rose Casino (777 Main Street)</p> <p>Added Money: \$2,000 Stock Contractor: John Barnes/MJM Rodeo Call in #: 417.924.3591 Call in Date: Monday, May 17, 2010 from 6 to 8 pm Members 8 to 9 pm Non-Members Contestants: 24 - No Short Go Sanctioned: NFPB/BOA Fees: \$102 (includes \$2 call in fee) Emergency#: 712-229-5595</p> | <p style="text-align: center;">Extreme Bull Riding Tour Scotia Homecoming June 5, 2010 - 7 pm Scotia, NE</p> <p>Added Money: \$2,000 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: Monday, May 31, 2010 Members 6-8 pm, Non-member 8-10 pm Members given preference. Entry Fee: Members \$75 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls. Henderson Custom Spurs & Maynard Buckle to Champion. Dance</p> |
| <p style="text-align: center;">Range Barger Stampede June 12, 2010 - 7:30 pm Steamboat Rock, IA</p> <p>Added Money: \$1,500 Stock Contractor: Levi Smith Cattle Co. Producer: Levi Smith Cattle Co. Call in #: 641.210.9609 Call in Time: Monday, June 7 Members 6-7 pm, Non-member 7 til full Members given preference. Entry Fee: Members \$80 (inc \$10 stock chg) BOA sanctioned Emergency Number: 641.210.9609 Other: Concert @ 4 pm before event</p> | <p style="text-align: center;">Extreme Bull Riding Tour June 16, 2010 - 7 pm Bassett, NE</p> <p>Added Money: \$3,500 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: Monday, June 7 Members 6-8 pm, Non-member 8-10 pm Members given preference. Entry Fee: Members \$100 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls. \$500 added Bullfight. Henderson Custom Spurs to Champion Susie Dobbs in Concert following event</p> | <p style="text-align: center;">Randolph County Bull Ride June 18, 2010 - 8:00 PM Chester, IL</p> <p>Added Money: \$1,000 Stock Contractor: D Bar D Rodeo Co. Producer: Bar H (Bryan Huffman) Call in #: 573.898.5334 Call in Time: Wednesday, June 9 Members 6-8 pm, Non-member 8-9 pm Members given preference. 35 Contestants -8 to 10 to Short Go Entry Fee: \$80 (Incl \$10 Stock Charge) BOA/NFPB sanctioned Emergency Number: 573.219.6211 Other: \$250 Added Open Barrels Cash ONLY. Fees must paid by 7 pm</p> |
| <p style="text-align: center;">Saddle Club Bull Ride June 19, 2010 - 8:00 PM Chester, IL</p> <p>Added Money: \$1,000 Stock Contractor: D Bar D Rodeo Co. Producer: Bar H (Bryan Huffman) Call in #: 573.898.5334 Call in Time: Wednesday, June 9 Members 6-8 pm, Non-member 8-9 pm Members given preference. 35 Contestants -8 to 10 to Short Go Entry Fee: \$80 (Incl \$10 Stock Charge) BOA/NFPB sanctioned Emergency Number: 573.219.6211 Other: \$250 Added Open Barrels Cash ONLY. Fees must paid by 7 pm</p> | <p style="text-align: center;">Extreme Bull Riding Tour DeKalb County Fair June 19, 2010 - 7:30 pm Maysville, MO</p> <p>Added Money: \$1,500 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: Monday, June 14, 2010 Members 6-8 pm, Non-member 8-10 pm Entry Fee: Members \$75 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls. Henderson Custom Spurs & Saddle to Champion. Buckle to Long & Short Go Win- ner</p> | <p style="text-align: center;">Rushville Bull Ride July 2, 2010 - 7:00 PM Rushville, IL</p> <p>Added Money: \$2,000 Stock Contractor: CC Bucking Bulls Call In: 417.924.3591 Call In Date: TBA - 5 to 10 PM # Contestants: 30 - 8 to Short GO Entry Fee: \$82 NFPB/BOA Co-sanctioned Emergency Phone #: 815.651.6661 Other:</p> |
| <p style="text-align: center;">Bull Ride July 2 & 3, 2010 - 7:30 PM Seneca, WI</p> <p>Added Money: \$1,000 Stock Contractor: Curt Check Bucking Bulls Producer: Curt Check Bucking Bulls Call In: 608.412.1544 Call In Date: June 28, 2010 - 6 to 10 PM Entry Fee: \$85 (inc \$10 Stock Cht) BOA Sanctioned Emergency Phone #: 608.412.1544 Other: No Buddy passes, DJ Friday nite Band on Saturday nite</p> | <p style="text-align: center;">AJ Vanderhoff Memorial Bull Ride July 3, 2010 - TBA Alta, IA</p> <p>Added Money: \$2,000 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: Monday, June 28 Members 6-8 pm, Non-member 8-10 pm Members given preference. Entry Fee: Members \$75 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls. Hotel: Baymont in Storm Lake 712.732.1000</p> | <p style="text-align: center;">Dallas County Fair Extreme Bull Ride July 8, 2010 - TBA Adel, IA</p> <p>Added Money: \$1,000 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: TBA Members 6-8 pm, Non-member 8-10 pm Members given preference. Entry Fee: Members \$75 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls. Henderson Custom Spurs to Champion</p> |

Up Coming Events—Cont'd

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| <p style="text-align: center;">Hardin County Agricultural Society Extreme Bull Riding Tour July 9, 2010 - TBA Eldora, IA</p> <p>Added Money: \$1,000 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: July 5, 2010 Members 6-8 pm, Non-member 8-10 pm Members given preference. Entry Fee: Members \$75 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls. Henderson Custom Spurs to Champion</p> | <p style="text-align: center;">Manchester Rod & Gun Club Bull Ride July 10, 2010 - 7:00 PM Manchester, WI</p> <p>Added Money: \$1,500 Producer: CC Bucking Bulls Stock Contractor: CC Bucking Bulls Call In: 417.924.3591 Call In Date: TBA - 6 to 10 PM # Contestants: 33 - 6 to Short GO Entry Fee: \$82 (Incl \$10 Stock Chg) NFPB/BOA Co-sanctioned Emergency Phone #: 608.412.0799 Other: Dance following bull ride</p> | <p style="text-align: center;">Jersey County Fair Bull Ride July 15, 2010 - 7:00 PM Jerseyville, IL</p> <p>Added Money: \$2,000 Stock Contractor: D Bar D Rodeo Co. Producer: D Bar D Rodeo Co Call in #: 573.898.5334 Call in Time: July 15 Members 6-8 pm, Non-member 8-9 pm Members given preference. 35 Contestants – 6 to 10 to Short Go Entry Fee: \$90 (Incl \$10 Stock Charge) BOA/NFPB sanctioned Emergency Number: 573.219.6211 Other: Cash ONLY. Fees must paid by 7 pm</p> |
| <p style="text-align: center;">Extreme Bull Riding Tour July 16, 2010 - TBA Red Oak, IA</p> <p>Added Money: \$1,500 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: July 12, 2010 Members 6-8 pm, Non-member 8-10 pm Members given preference. Entry Fee: Members \$75 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls. Henderson Custom Spurs to Champion</p> | <p style="text-align: center;">Extreme Bull Riding Tour Taylor County Fair July 17, 2010 - TBA pm Bedford, IA</p> <p>Added Money: \$2,500 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: July 12, 2010 Members 6-8 pm, Non-member 8-10 pm Members given preference. Entry Fee: Members \$100 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls. Henderson Custom Spurs to Champion</p> | <p style="text-align: center;">Extreme Bull Riding Tour Fillmore County Fair July 21, 2010 - TBA pm Geneva, NE</p> <p>Added Money: \$4,000 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: TBA Members 6-8 pm, Non-member 8-10 pm Members given preference. Entry Fee: Members \$100 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls. Henderson Custom Spurs to Champion</p> |
| <p style="text-align: center;">Extreme Bull Riding Tour Grundy County Fair July 23, 2010 - TBA pm Grundy Center, IA</p> <p>Added Money: \$1,000 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: TBA Members 6-8 pm, Non-member 8-10 pm Members given preference. Entry Fee: Members \$75 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls.</p> | <p style="text-align: center;">Broken Spur Ranch Presents Extreme Bull Riding Tour July 24, 2010 - TBA pm Winterset, IA</p> <p>Added Money: \$2,000 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: TBA Members 6-8 pm, Non-member 8-10 pm Members given preference. Entry Fee: Members \$75 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls. Henderson Custom Spurs to Champion. No Coolers allowed.</p> | <p style="text-align: center;">Phelps County Fair Extreme Bull Riding Tour July 27, 2010 - TBA pm Holredge, NE</p> <p>Added Money: \$2,500 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: TBA Members 6-8 pm, Non-member 8-10 pm Members given preference. Entry Fee: Members \$100 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls. \$500 Add Bull Fight</p> |
| <p style="text-align: center;">8 Second Bull Ride July 27, 2010 - 8:00 PM Wentzville, MO</p> <p>Added Money: \$2,000 Stock Contractor: D Bar D Rodeo Co. Producer: D Bar D Rodeo Co Call in #: 573.898.5334 Call in Time: July 21 Members 6-8 pm, Non-member 8-9 pm Members given preference. 35 Contestants – 6 to 10 to Short Go Entry Fee: \$90 (Incl \$10 Stock Charge) BOA/NFPB sanctioned Emergency Number: 573.219.6211 Other: Cash ONLY. Fees must paid by 7 pm</p> | <p style="text-align: center;">St Charles County Fair Ride July 28, 2010 - 8:00 PM Wentzville, MO</p> <p>Added Money: \$2,000 Stock Contractor: D Bar D Rodeo Co. Producer: D Bar D Rodeo Co Call in #: 573.898.5334 Call in Time: July 21 Members 6-8 pm, Non-member 8-9 pm Members given preference. 35 Contestants – 6 to 10 to Short Go Entry Fee: \$90 (Incl \$10 Stock Charge) NFPB/BOA sanctioned Emergency Number: 573.219.6211 Other: Cash ONLY. Fees must paid by 7 pm</p> | <p style="text-align: center;">Merrick County Fair August 3, 2010 - TBA pm Central City, NE</p> <p>Added Money: \$2,000 Stock Contractor: Double S Bull Co. Production by: White Buffalo Prod. Call in #: 712.374.6053 Call in Time: TBA Members 6-8 pm, Non-member 8-10 pm Members given preference. Entry Fee: Members \$75 BOA/NFPB sanctioned Emergency Number: 402.657.8904 Other: \$100 Added Jr Bulls.</p> |



Bullriders of America, Inc

1821 Barnes Road
Cherokee, IA 51012
(712) 225-2431
e-mail: bullridersofamerica@hotmail.com
www.bullridersofamerica.com

First Class - Please Forward

Up Coming Events—Cont'd

Extreme Bull Riding Tour
Cass County Fair
August 5, 2010 - TBA pm
Atlantic, IA
Added Money: \$2,000
Stock Contractor: Double S Bull Co.
Production by: White Buffalo Prod.
Call in #: 712.374.6053
Call in Time: August 2, 2010
Cardholders 6-8 pm,
Non-cardholders 8-10 pm
Entry Fee: Members \$75
BOA/NFPB sanctioned
Emergency Number: 402.657.8904
Other: \$100 Added Jr Bulls. Call above phone number to enter.

Championship Bull Ride
August 20 & 21, 2009 - 7:00 PM
Sedalia, MO
Location: State Fairgrounds -Dodge Arena
Added Money: \$1,500 each nite
Producer: White Buffalo
Stock Contractor: Double S Bull Co
Call In: 712.225.3235
Call In Date: August 9 – Monday
Members 6-8 pm, Non-member 8-10 pm
Contestants: 30 - 6 to Short GO
Entry Fee: \$100 (\$110 NM)
BOA/NFPB
Emergency Phone: 515.250.8171
Other: \$100 added Jr Bull Riding-Call 712.374.6053 to enter. Bob Berg Buckle to Champion. Everyone pays Fair admission. Henderson Custom Spurs to Champion

Morrison Bull Ride
August 25, 2010 - 7:00 PM
Morrison, IL
Added Money: \$1,500
Stock Contractor: CC Bucking Bulls
Call In: 417.924.3591
Call In Date: TBA
- 5 to 10 PM
Contestants: 30 - 8 to Short GO
Entry Fee: \$82
NFPB/BOA Co-sanctioned
Emergency Phone #: 815.651.6661

Reuben Detweiler & Jesse "James" Graber Memorial Bull Ride
August 7, 2010 - 8:00 PM
Trenton, MO
Added Money: \$3,000
Producer: Willy Ropp
Stock Contractor: Willy Ropp
Call In: 417.924.3591
Call In Date: TBA
Contestants: 28 - 8 to Short GO
Entry Fee: \$82 (Incl \$2 central entry)
NFPB/BOA Co-sanctioned
Emergency Phone #: 660.359.1400
Other: Saddle to the Champion

Championship Bull Ride
August 21, 2009 - 7:00 PM
Sedalia, MO
Location: State Fairgrounds -Dodge Arena
Added Money: \$1,500
Producer: White Buffalo
Stock Contractor: Double S Bull Co
Call In: 712.225.3235
Call In Date: August 9 – Monday
Members 6-8 pm, Non-member 8-10 pm
Contestants: 30 - 6 to Short GO
Entry Fee: \$100 (\$110 NM)
BOA/NFPB
Emergency Phone: 515.250.8171
Other: \$100 added Jr Bull Riding-Call 712.374.6053 to enter. Bob Berg Buckle to Champion. Everyone pays Fair admission. Henderson Custom Spurs to Champion

17th Annual Coyote Country Rodeo Club BULL A RAMA
August 28, 2010 - TBA pm
Vermillion, SD
Added Money: \$1,500
Stock Contractor: Double S Bull Co.
Production by: White Buffalo Prod.
Call in #: 712.374.6053
Call in Time: TBA
Members 6-8 pm, Non-member 8-10 pm
Entry Fee: Members \$100
BOA/NFPB sanctioned
Emergency Number: 402.657.8904
Other: \$100 Added Jr Bulls.

Jerry Nolte Memorial Bull Ride
August 14, 2010 - TBA pm
Tecumseh, NE
Added Money: \$2,000
Stock Contractor: Double S Bull Co.
Production by: White Buffalo Prod.
Call in #: 712.374.6053
Call in Time: TBA
Members 6-8 pm, Non-member 8-10 pm
Entry Fee: Members \$75
BOA/NFPB sanctioned
Emergency Number: 402.657.8904
Other: \$100 Added Jr Bulls.
Henderson Custom Spurs to Champion

Wild West Days
August 21, 2010 - 6:00 PM
August 22, 2010 - 2:00 PM
Viroqua, WI
Added Money: \$1,500
Producer: CC Bucking Bulls
Stock Contractor: CC Bucking Bulls
Call In: 608-734-3469
Call In Date: August 16 - 5 to 10 PM
Contestants: 28 - 6 to Short GO
Entry Fee: \$110 (Incl \$10 Stock Chg)
BOA/NFPB Co-sanctioned
Emergency Phone #: 608.412.0799
Other: Dance following bull ride
Must ride both days

Rank Pen Ride
August 28, 2010 - 7:00 PM
DuQuoin, IL
Added Money: \$1,500
Stock Contractor: D Bar D Rodeo Co.
Producer: D Bar D Rodeo Co
Call in #: 573.898.5334
Call in Time: July 21
Members 6-8 pm, Non-member 8-9 pm
35 Contestants – 6 to 10 to Short Go
Entry Fee: \$90 (Incl \$10 Stock Charge)
BOA/NFPB sanctioned
Emergency Number: 573.219.6211
Other: Cash ONLY.
Fees must paid by 6 pm